

PROCESS DISRUPT

Check out four new services designed to shake up your sales, finance, service and recruitment processes.



MOBILE PAYMENTS

Sigma Payment Solutions was designed to allow dealers to use a smartphone or tablet to securely process parts and service payments. Users can use a take payments in the field or the service department and the technology supports all major credit cards, debit cards and ACH transactions, according to Sigma. sigmapayments.com

RECALL MARKETING TOOL

Recall Masters has launched Rambo, a new platform designed to drive sales and service revenue from vehicle owners motivated by factory recalls. The system interfaces directly with OEMs to perform batch recall lookups by VIN and learn which mandatory recalls are performed, unperformed or expired, according to the provider. recallmasters.com



RECRUITMENT 2.0

Hiring Winners offers a unique talent management system designed to help simplify and streamline the hiring process for automotive dealerships through a proprietary formula balancing people, process and performance. The system includes unlimited candidate screening, increased candidate flow and candidate ranking, according to the company. hiringwinners.com



VIRTUAL CLOSE

Clarify: Auto Pro, a new tool from SecureClose, uses an avatar to provide detailed, compliant explanations of the terms and conditions of closing documents, such as a contract or lease. The consumer is videotaped during the presentation, the recording is stored in cloud and the service is available in English and Spanish, according to the provider. secureclose.net

